

# 3-Step Fundraising Guide!



When it comes to fundraising for Walk ALS, the most powerful story is your story. Share it, and share it often. Your personal fundraising page is the best place to inform your friends and family about your relationship with ALS and why supporting your efforts in the Walk ALS is so important.

**1. Customize Your Participant Page:** We've already placed some basic information and a generic photo on your personal and team fundraising pages, but we know that if you **customize your participant page** with information about why you are a part of Walk ALS, you'll be successful in gathering support. You can even put your own picture on the page!



**2. Create Your Custom Link:** After your page is customized, you can create a custom link. This is a great way to easily share it! You can email the custom link to friends and family, include it in your email signature, and even post it on your social media accounts. It also makes it easy to place your personal page link on print like custom business cards, custom flyers, or custom postcards sharing your efforts of why you are Walking for ALS. Your personal page is a great tool that is meant to be used a lot!

**Create your custom link on your Participant Center Personal Page:**

**Personal Page**

Customize your Personal Fundraising Page  
URL:

<http://secure.alsaco.org/goto/WalkRM>

URL Settings

**3. Send Emails!** Ask your friends, co-workers, family, and community to donate to your Walk efforts. You can even send emails through your Participant Center! We have custom email templates to make your fundraising efforts easy. To prevent spam a \$5 donation must be donated on your account either as a personal donation or a donation from someone else. Don't forget to share your custom link in your emails as well.

**Need a little extra help logging in?** No problem! Just reach out and we will walk you through logging in and setting up your personal page. Please contact us at [events@alsaco.org](mailto:events@alsaco.org) or 303-832-2322. Let us help you be successful in your goals – this is an empowering event that helps to drive the mission of ALS United Rocky Mountain closer to creating a world without ALS.